

tocobiol.

Protecting Natural Colors in Today's Regulations



As new regulations restrict and phase out synthetic colorants, food manufacturers must reformulate with **natural pigments** while maintaining **stability, durability, and color intensity**. However, **natural colorants** are more prone to oxidation, leading to fading, instability, and shorter shelf life.

At BTSA, we offer Tocobiol[®], our natural antioxidant systems based on tocopherols, specifically developed to protect natural pigments from oxidative degradation.

Tocobiol[®]

reliable & versatile performance

- Enhance the **stability** of natural colors
- Maintain **vibrancy and intensity** vs. synthetic alternatives
- **Clean-label** & regulatory compliance
- Improve **product performance**



Click here or scan the QR to request more information, advice from our expert team and ANALYTICAL RESULTS.

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